Evidence-Based Public Health

This fully revised and updated edition of Evidence-Based Public Health offers an essential primer on how to choose, carry out, and evaluate evidence-based programs and policies in public health settings.

It addresses not only how to locate and utilize scientific evidence, but also how to implement and evaluate interventions in a way that generates new evidence. Practical topics covered in this light include: conducting community assessments, developing an initial statement of issue (and quantifying it) using scientific literature and systematic reviews, creating an action plan and implementing interventions, evaluating programs and policies.

Features:
- Synthesizes techniques and theory in epidemiology, healthcare economics, and behavioral science in a format that is easy to comprehend and apply.
- Equips students and practitioners with the most reliable and up-to-date research methodologies and sources of evidence.
- Strikes an ideal balance of conceptual issues in program implementation and evaluation and practical, real-life examples.
- Details a proven multi-stage framework for evidence-based practice in public health.
- Essential reading for individuals at every career stage from undergraduate student to seasoned professional.

New to this edition:
- A fully revised and updated edition of the classic textbook.
- Includes new chapter on building capacity in evidence-based decision-making.
- Incorporates insights from the most up-to-date literature in public health economics, epidemiology, and public health.
- New case examples to illustrate the core principles of evidence-based decision-making.