Experimental Design and Statistics for Psychology: A First Course is a concise, straightforward and accessible introduction to the design of psychology experiments and the statistical tests used to make sense of their results.

- Makes abundant use of charts, diagrams and figures.
- Assumes no prior knowledge of statistics.
- Invaluable to all psychology students needing a firm grasp of the basics, but tackling of some of the topic’s more complex, controversial issues will also fire the imagination of more ambitious students.
- Covers different aspects of experimental design, including dependent versus independent variables, levels of treatment, experimental control, random versus systematic errors, and within versus between subjects design.
- Provides detailed instructions on how to perform statistical tests with SPSS.

Publication Year: 2006
Edition: 1st
Author/Editor: Sani, Fabio; Todman, John
Publisher: Wiley
ISBN: 978-1-405-10023-6
Platform: Ovid
Product Type: Book
Speciality: Psychology
Language: English
Pages: 240
Illustrations: 0
Included In: Wiley Psychology Book Collection