Evaluating Research Methods in Psychology: A Case Study Approach

Using a series of over 40 case studies, this valuable text illustrates the processes and pitfalls involved in evaluating psychological research.

The cases reflect the range of research methods taught at undergraduate level and include qualitative research.

The text also:
* Invites students to consider whether the conclusion drawn at the end of each case is correct, or whether the results could have an alternative explanation.
* Gives students an understanding of methodological problems.
* Equips students to critically evaluate published research.

Cross-referencing between sections is made easy by page references that link the case studies and explanations.