Are you establishing a solo or collaborative health care practice? This concise reference book is designed to provide the basic business and management skills you need.

Managing Your Practice is packed with practical information, from writing your mission statement to preparing and implementing a business plan, to marketing and legal considerations. Three sample business plans are included as an appendix.

Publication Year: 2003
Edition: 1st
Author(s)/Editor(s): Fitzpatrick, Joyce J.; Glasgow, Ann; Young, Jane
Publisher: Springer Publishing Company
ISBN: 978-0-826-11934-6
Doody's Star Rating®: ★★★ Score: 88
Platform: Ovid
Product Type: Book
Speciality: Advanced Practice
General Interest Nursing
Issues & Trends in Nursing
Language: English
Pages: 248
Illustrations: 0
Included In: Springer Publishing Advanced Practice Nursing Collection 2013