Using real-world case examples and sound psychological theory, this book demonstrates how you can immediately start incorporating popular culture icons and images into your counseling or therapy. In this way, the authors will help elevate your ability to conduct clinical interviews with clients of all ages and all types of clinical problems.

Popular culture, simply stated, is the language of a people, expressed through everything from its clothing, food choices, and religious practices to its media. The popular and predominant values, interests, and needs of a society find their way into mass consciousness through a variety of venues including literature, cinema, television, video games, sport, and music. Through the inter-related forces of mass production, global marketing and the Internet, the fruits of popular culture penetrate into stores, living rooms, and everyday experience of children, teens, and adults in the form of catchphrases, toys, iconography, celebrities, and indelible images. Psychotherapists and counselors who can tap into the powerful images, messages, and icons of popular culture have at their disposal an unlimited universe of resources for growth, change, and healing.

Through a combination of sound psychological literature and case-based illustration, this volume will demonstrate how a team of talented and creative therapists have brought the fruits of popular culture into the therapeutic relationship to assist children, teens and adults to cope with depression, loss, trauma and the search for both identity and meaning.