Community Practice In Occupational Therapy: A Guide To Serving The Community

Integrates the history of health care and principles of management, marketing, and economics to provide guidelines for community practice. This informative guide provides readers with the tools to develop a marketing plan, search for funding of practice, and plans for the implementation and evaluation of a community program.

Publication Year
2009
Edition
1st
Author/Editor
Meyers, Susan K.
Publisher
Jones & Bartlett Learning
ISBN
978-0-763-76249-0
Platform
Ovid
Product Type
Book
Speciality
Management
Occupational & Environmental Medicine
Language
English
Pages
278
Illustrations
0