Community Practice In Occupational Therapy: A Guide To Serving The Community

Integrates the history of health care and principles of management, marketing, and economics to provide guidelines for community practice.

This informative guide provides readers with the tools to develop a marketing plan, search for funding of practice, and plans for the implementation and evaluation of a community program.

Publication Year: 2009
Edition: 1st
Author/Editor: Meyers, Susan K.
Publisher: Jones & Bartlett Learning
ISBN: 978-0-763-76249-0
Platform: Ovid
Product Type: Book
Speciality: Management
Occupational & Environmental Medicine
Language: English
Pages: 278
Illustrations: 0