Understanding Organ Donation: Applied Behavioral Science Perspectives

This book introduces the realm of organ donation, providing an overview of the current situation, highlighting the challenges, summarizing past research, and providing guidance for future research.

With an impressive collection of contributors from a range of both practitioners and scientists actively working in the field, this is the first book to bridge the gap between applied research and the social and behavioral issues surrounding organ donation. It provides a concrete example of how evidence-based research and theory can be applied with real-world value and explores future directions of organ donation and research, including community-based interventions, ethical considerations, and advancing donor registration.